

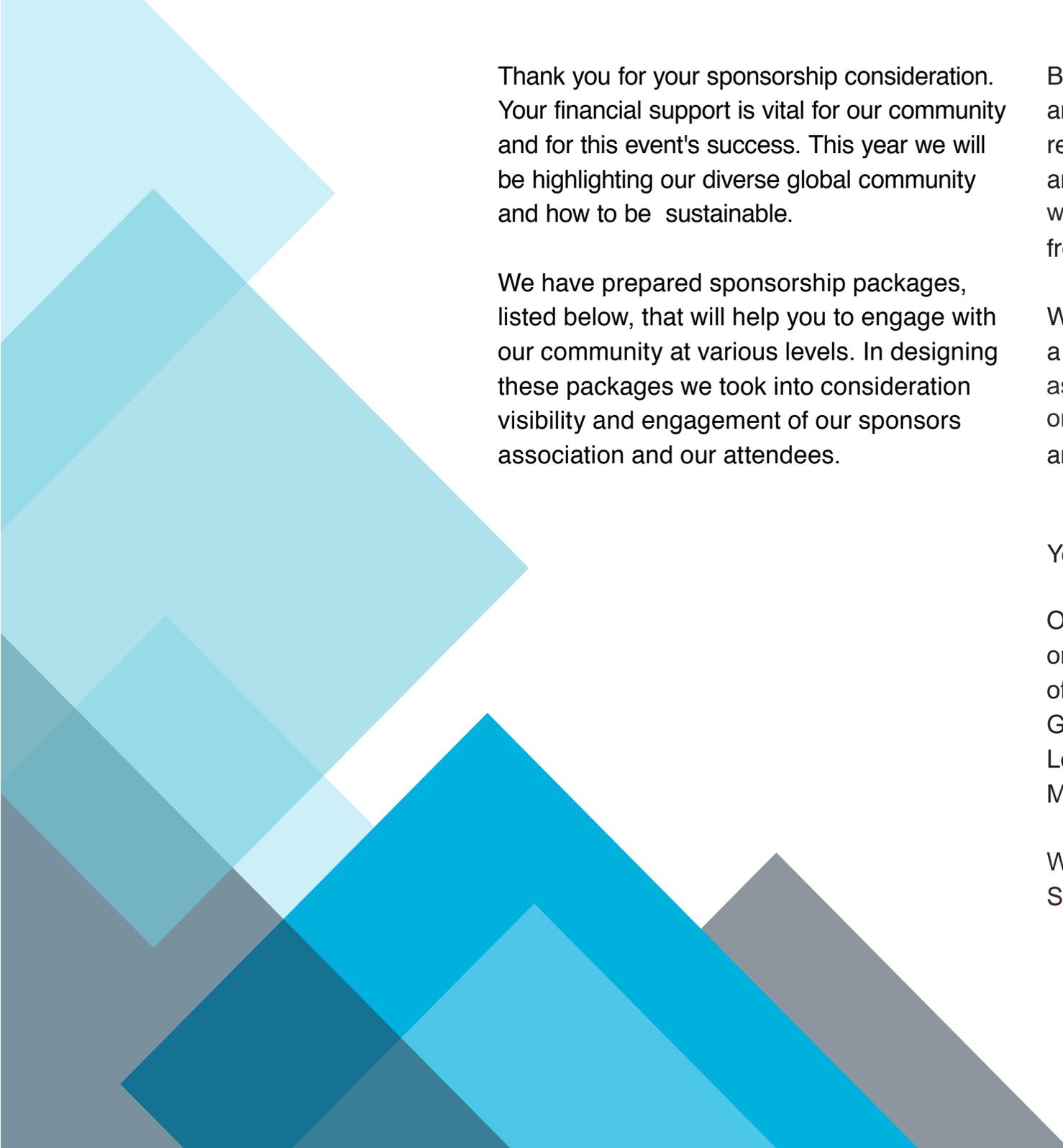
27/09 - 02/10, 2021
BUENOS AIRES



SPONSORS
PROSPECTUS



FOS4G
BUENOS AIRES 2021



Thank you for your sponsorship consideration. Your financial support is vital for our community and for this event's success. This year we will be highlighting our diverse global community and how to be sustainable.

We have prepared sponsorship packages, listed below, that will help you to engage with our community at various levels. In designing these packages we took into consideration visibility and engagement of our sponsors association and our attendees.

Based on recent FOSS4G conferences, we anticipate ~1,000 attendees with representatives of government, tech industry, and educational institutions from all over the world. The majority of our attendees will be from the U.S. and Europe.

We are committed to making sure that there is a good representation of the local economy as well and will be spending money and time on campaigns within Argentina, Brasil, Chile, and other Latin countries.

You can contact us at: sponsors@foss4g.org

Our conference will cover many different topics on GeoSpatial Data and Technologies. Some of the expected topics will be the usage of GeoSpatial in a variety of industries including Location Intelligence, Data Analysis, Predictive Models or Data Infrastructures.

We will showcase the growing Free and Open Source GeoSpatial ecosystem and community.

LEVELS SPONSORS

1 DIAMOND

There's going to be only ONE Diamond sponsor. Diamond Sponsor is the queen of the conference. It will get the main exposure, a branded chill out space for the attendees and a branded dish at the Gala Dinner. Attendees will have the Diamond sponsor very present at all times, before, during and after the conference. It will be mentioned several times during the event and they will have exclusive branded spaces.

2 PLATINUM

There's going to be only 3 Platinum sponsors. This is a featured category specially designed for leaders of the OSGeo community that contribute to the state of the art of GeoSpatial. Platinum Sponsors have access to exclusive modules to expand their outreach and will have a great exposure warranted.

4 SILVER

Silver Sponsors are small and medium companies that contribute actively to geospatial technologies. They are usually specialized and relevant on some area but may not be yet widely known by the community. They are looking to extend their outreach with the modules available to this category.

6 SUPPORTER

Supporter Sponsors are small companies and entities that contribute to OSGeo. Supporter Sponsors will get the minimal exposure on the event with no possibility of extend their outreach with modules. Instead of hosting a booth, the Supporter Sponsors will be able to place a banner on the booth space.

3 GOLD

Gold Sponsors are companies that are very involved in geospatial communities and participate very actively on specific projects of OSGeo. Gold Sponsors have access to most of the modules to configure the best sponsorship that adapts to their needs. This is the preferred sponsorship level for most sponsors, providing a dynamic customizable sponsorship package

5 BRONZE

Bronze Sponsors are small companies that play a key role on the geospatial environment. Attendees will be able to have a close contact with Bronze Sponsors as they will be present on all relevant spaces of the conference, like the Business to Business meeting or the booth space. Bronze Sponsors have only a small subset of modules available to extend their sponsorship.

7 PARTNER

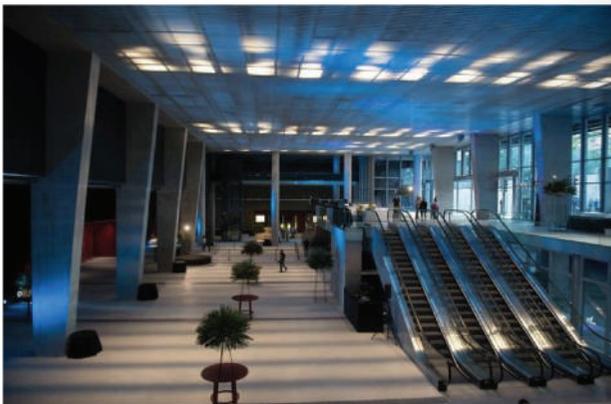
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LOGO PLACEMENT



Logo placement on the website, social media, and emails. The number on the table indicates the relative size/exposure.

EXPOSURE ON CONFERENCE



Logo placement banners and similar artifacts on the website. The percentage on the table indicates the relative exposure.

INTERNET PROMOTION



Promotion on social networks. The number on the table indicates the relative exposure. For the Diamond and Platinum partners, there will be a separated section on the website describing who they are and what they do. Photos and texts will be provided by the sponsor as requested by the organization.

BUSINESS



Number of tickets assigned to attend the Business to Business session. Sponsors can request more tickets to attend this session.

GYMKHANA



During the week, there will be a Gymkhana focused on the sponsors and OSGeo.

Attendees will be challenged to find hidden clues, information and answer questions competing against each other.

The challenges will be defined based on information the sponsor will provide about their company, products, or services they offer.

If some element used on the Gymkhana is a trademark, the sponsor has to own the legal right to use it and delegate the rights to use it for all FOSS4G purposes related to this edition.

The challenges have to follow the code of conduct and the organization reserves the right to block any text, image or description we deem as inappropriate.

ACCESS TO ATTENDEES



Sponsors will be able to interact first hand with our attendees using our conference platform during the week of the event.

The conference will offer several shared spaces to chat, relax and meet new and old friends. Sponsors will be able to access those spaces and mingle with attendees and other sponsors 24/7.

If you are looking to hire talent, this is the perfect opportunity to meet potential hires on an informal and relaxed environment. Scout for both speakers and attendees during the sessions and approach them afterwards.

Don't miss the opportunity to meet the best of our industry and add them to your team!

VIRTUAL BOOTH



Designated virtual space to connect and interact with the attendees.

Diamond sponsor will choose first the placement and have the bigger booth.

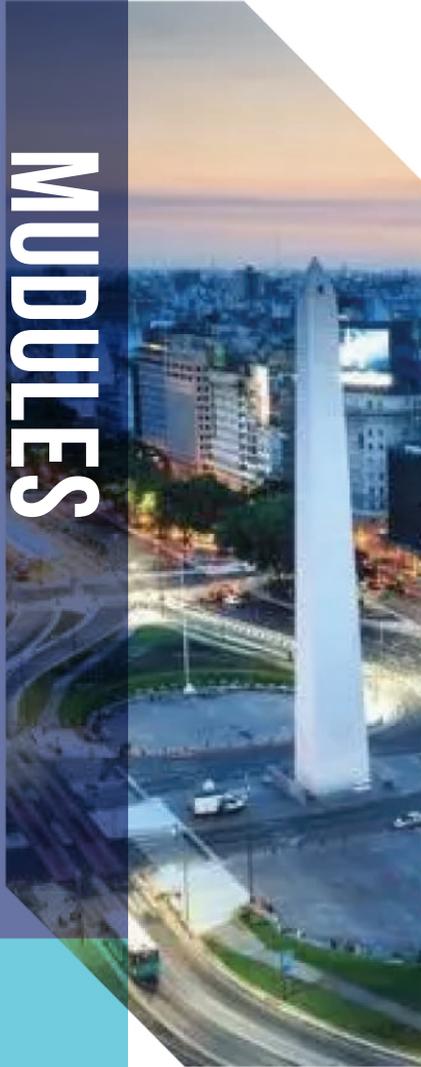
Platinum sponsors choose after and will get a big booth.

Gold sponsors will get a medium sized booth.

Silver and Bronze sponsors get a smaller booth.

Finally Supporter sponsors will get a place for the banner, but no specific space to meet attendees.

MODULES



THE FOLLOWING MODULES
CAN BE USED TO EXTEND THE
SPONSORSHIP LEVELS

SESSION NAMED AFTER



Once the program is published, sponsors may choose one track to name after with a maximum of three hours to name the room which can be the company name, a product name or similar.

If the name is a registered trademark, the sponsor has to own the legal right to use the name and delegate the rights to use it for all FOSS4G purposes related to this edition.

We can also host your customized track. It will be included on the official schedule.

The conference organization reserves the right to review and modify your track schedule to adapt to FOSS4G and OSGeo topics and intentions. The promotion of Free and Open Source Software must be the priority of all sessions.

*Do you have any more ideas about what you need?
Contact us and share your ideas!
We want to maximize the event for everyone.*

CO-LOCATED EVENT



Participants can rent a room on the venue to host their own meetings.

It can be used as a place for hosting working groups, private show cases with customers or just meet potential candidates to hire.

The room will not be promoted as part of the conference but will be hosted on the same platform and attendees will be able to access it the same way they can access the rest of the rooms.

SOLD OUT



SPONSORS LEVELS

If you would like to discuss additional sponsorship opportunities or customize a package to best fit your needs, please contact us on

sponsors@foss4g.org

We are keen in working with you to make your sponsorship meet your company's goals.

We have special discounts for local entities that want to participate in the event. Don't hesitate and contact us so we can offer the best deal!

	Diamond	Platinum	Gold	Silver	Bronze	Supporter
Online Logo Placement	100%	60% Type your text	30%	20%	10%	10%
Internet Promotion	100%	60%	30%	20%	10%	10%
Gymkhana	100%	70%	30%	20%	10%	-
B2B	2	2	1	1	1	-
Starting price	US\$ 15 000	US\$ 7 000	US\$ 4 000	US\$ 2 000	US\$ 750	US\$ 350

Remember that all money used to sponsor OSGeo events can be used to become an OSGeo sponsor and will impact beneficially on our community, making our free and open source software more sustainable.